

ARTS ENGAGEMENT BRIEF FOR YNTH PROJECT

CONTACT

Anna Quigley, Communication Manager – 020 7926 2623 or aquigley@lambeth.gov.uk

OVERVIEW

Lambeth Council and Muse Developments are looking for an organisation(s) to deliver an arts project with local primary school children around the meaning of citizenship in the 21st century. The resulting artwork will form a public outdoor display on Brixton Hill on the hoardings surrounding the new civic centre during 2017.

This is part of Lambeth Council's Your New Town Hall project and the hoardings project is funded by Muse.

BACKGROUND

Lambeth Council's Your New Town Hall project will save at least £4.5 million a year by reducing the number of core office buildings from 14 to 2 more energy efficient buildings.

It includes building a new civic centre at Town Hall Parade and refurbishing the grade II listed Town Hall. It will improve customer experiences and open up the town hall for community use and enterprise.

More than that, it means the regeneration of a number of sites across Brixton that will provide 219 new homes, with 47% of these earmarked for affordable housing.

Muse was appointed as the council's developer partner in 2013 and submitted a planning application in April 2015. On 1 September 2015 councillors on the planning committee approved the application. The Town Hall is now closed for refurbishment with most council services moved to Olive Morris House.

Muse is due to start on the new civic centre and the town hall early 2016 and last until at least the end of 2017. The new civic centre will reflect the notion of modern citizenship and the principle of cooperation. A sense of opening up these public buildings is important and an earlier hoardings exhibition will look at the role of the town hall in social history.

The new town hall and civic centre will include a refurbished Register Office (more than 326 marriages took place at the Register Office in 2015 and around 1,000 citizenship ceremonies were held in the town hall); refurbished Council Chamber and committee rooms (about 80 public committees are held annually); fully accessible community rooms; an improved Assembly Hall; outdoor courtyard; and customer service centre.

You can find out more at www.futurebrixton.org/YNTH

OUTCOMES

- **To directly engage with Lambeth school pupils through art on the subject of citizenship and what it means.** This should include as a minimum 60 children from one Brixton primary school, but we are also keen to reflect that the town hall is the administrative centre for the whole of Lambeth. You will need to tailor the activities to encourage schools to work with you on the project. It is expected that the arts activities should relate to the relevant key stage in the curriculum - you might want to think about the citizenship element of the curriculum (although this only applies to year 7 and above) or some other aspect of the curriculum for primary children.
- **To raise awareness with young people, their parents and the wider community about the Your New Town Hall project.** Being active in the school(s) is an opportunity to raise awareness with teachers, parents and the wider school community. Content generated through the project can also feature in wider communications through the council's and Muse's communications channels. And the display itself should be engaging for the hundreds of people walking and travelling along Brixton Hill.

OUTPUTS

- An engaging and high quality outdoor art display for hoardings along Brixton Hill. The available space is approximately 30m x 1.5m
- A project report that includes feedback from participants and images that can be used by Lambeth Council and Muse in communications about the Your New Town Hall project.
- We're also interested in other ideas that may be specific to your proposal.

TIMESCALES

The aim is for the display to be in place by January 2017 at the latest. It is anticipated that the project would be undertaken with school(s) in the Summer term of 2016. An indicative schedule is as follows:

- February 2016 – Appoint arts engagement organisation
- March 2016 – Agree a project plan
- June to July 2016 – engagement work in class
- November 2016 – Agree design of hoardings exhibition prior to production
- November 2016 to January 2017 – production of display artwork

BUDGET

There is an estimated budget of £5000 to cover preparation, in school activities, design and production. Please submit a costed proposal as part of your tender.

TO APPLY

Please email an outline response to the brief to aquigley@lambeth.gov.uk by **10am on Wednesday 3 February 2016**. Please include:

- A breakdown of estimated costs, including production
- Details of which school(s) and cohort you would expect to work with and the 'offer' you will present to schools to encourage participation
- Details of similar work you have undertaken and your expertise